



2022 Sponsorship Opportunities



The Building Owners and Managers Association of Oregon
100+ years of **Building** Success



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Why Sponsor?

You have exclusive access to BOMA Oregon members, a big return on your investment, and networking opportunities you won't get with other organizations.

We know that deciding to sponsor is more than just putting your logo on materials and the website. Your decision entails more than just the cost. You are making an investment, and you expect a return on that investment. If you aren't successful, BOMA Oregon isn't successful. We are a team.

When you are reviewing the various levels of sponsorship, think about the following:

- What are you trying to achieve?
- What are your business objectives?
- What does success look like for you?

We have created sponsorship packages at various price points that offer you unique exposure and access. This is the kind of relationship-building that traditional advertising just can't buy. We have something for everyone's budget.

Can't find what you are looking for? Let's discuss. We can tailor a sponsorship that fits your company's needs.

Build your success with building owners/managers that represent over 54 million square feet of commercial real estate throughout Oregon!

Let BOMA help you create a successful sponsorship you won't soon forget!

Susan Steward

LEED Green Associate

Executive Director



PREMIER SPONSORSHIP \$10,000

Maximize your sponsorship investment in 2022 as a BOMA Oregon sponsor. Sponsors gain a heightened level of exposure to the BOMA Oregon network with our events throughout the year.

Premier Sponsorship is the highest level of exposure and value for the member that wants to maximize their investment:

- Company name/logo on our website
- Verbal recognition at all BOMA meetings
- Signage at all BOMA Oregon events
- Opportunity to speak at all membership meetings
- Complimentary ad in our printed member directory
- Social media recognition
- Complimentary booth at the Reverse Trade Show and the BOMA EXPO

*Renewing Premier Sponsors will receive a \$500 credit to the cost of their sponsorship package

Thank you to our 2021 Premier Sponsors!





SUPPORTING SPONSOR \$3,000

- Recognition at monthly OREA Continuing Education Meetings
- 50% discount on a Golf hole or foursome, or an EXPO booth
- Company name/logo on the BOMA Oregon website

BOMA CONFERENCE ROOM SPONSORSHIP \$5,000

This sponsorship includes presentation of your company logo in the BOMA Oregon conference room. Sponsor also can provide branded coffee mugs, napkins, etc. This is an exceptional opportunity to gain recognition – 2021 conference room sponsor has first right of refusal.

EDUCATION MEETING SPONSOR: \$1,500

What You Do Is Up to You!

Open the meeting – bring coffee and snacks – tchotchkes – signage – and anything else you want to promote your company and your support of BOMA Oregon.

Meeting Sponsor Benefits Include:

- Table for Promotional Materials
- A list of attendees following the meeting
- 2-3 minutes prior to the meeting to promote your company
- 2 free registrations to the meeting





EMERGING PROFESSIONALS EVENT SPONSORSHIP: \$1,000-\$1,500



Reach out and network with the next generation of real estate leaders by selecting an event sponsorship for our Emerging Professionals.

This group meets quarterly for various events. Sponsor one of their events and you get access for two people to attend!

MORE SPONSORSHIP OPPORTUNITIES AVAILABLE FOR REVERSE TRADE SHOW, GOLF, AND EXPO!

Call the BOMA office 503/228-9214 or email callie@bomaoregon.org if you would like to be a sponsor. We appreciate your support!